



# National Lottery Heritage Fund 'Thriving Places'

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***“We will demonstrate  
how heritage helps people  
and places to thrive”***

Key Performance Indicator, Strategic Funding  
Framework 2019-24.





# Who are we?

- The largest dedicated grant funder of the UK's heritage
- Awarded over £900m to projects in Scotland

# Strategic Funding Framework 2019-2024

National Lottery Grants for Heritage:

All projects must be **inclusive** and **environmentally sustainable**.

**Priority outcomes:**

- create better **places** to live, work and visit
- boost the local **economy**
- encourage **skills** development and job creation
- support **wellbeing**
- improve the **resilience** of organisations working in heritage



#### Thriving places

Heritage can be at the heart of place-based projects, helping communities and places to thrive.

#### A shared vision

Look at local needs for heritage and involve communities in future plans by listening to people who live, work and visit an area.



#### Greening places

Make the best of and improve urban green spaces to bring people closer to nature.



#### Liveable places

Investing in neglected areas and spaces will create a better working environment, attract local business and improve the local economy.



# The Local Area Outcome

#### Connecting communities

Organisations that work together to improve their local area contribute to stronger, more resilient communities.



#### Communal places

Think about places where people come together – parks, sea fronts, high streets, local museums and all the spaces in-between!



#### Every area has a story to tell

Projects that discover, promote and celebrate the uniqueness of the area can enhance character and a sense of place, and encourage local people to explore what's there.



#### Think local

'Local' can mean different things in different places. Some areas have a distinct identity which can inspire people to support local heritage.



#### Better places to live, work and visit

By investing in places we can improve and connect people to heritage. Better places have an impact on the quality of people's lives and enhance wellbeing.



#### Transforming places in partnership

Transform a whole area through partnership projects that take an ambitious approach and focus on an entire historic street, town or landscape.



### Be flexible

There is no 'one size fits all'. Encourage organisations to be open, listen, learn and share inclusion knowledge.

### What is inclusion?

Inclusion is about the action needed to ensure UK contemporary society is better represented in heritage projects.

### Budget for inclusion

Explore cost barriers that people with low incomes or a lack of previous experience face when getting involved in heritage.

### Measure impact

Use a variety of evaluation methods to demonstrate involving a 'wider range of people' in heritage.

### Welcome and listen

Inclusion means we notice who is underserved, who is not being heard or who prefers another learning style.

# Inclusion + Heritage

### Inclusion is a continual process

Recognise we are all learning about inclusion. Encourage ambition and accountability.

### Heritage belongs to everyone

We believe everyone should benefit from our funding, regardless of age, disability, ethnicity, gender, sexuality, faith, class or income.

### Share inclusion guidance

Use the guidance, resources, blogs and more on our website; often co-written with stakeholders

### Build inclusive partnerships

Everyone benefits when heritage is more equitable. Use decision making to involve specialist partners, e.g. working with vulnerable young people.

### Toilets matter

Going to the loo is a human need. Learn about Changing Places and use your knowledge to influence larger grants.

## Our place approach

- Area schemes invest in places, not just projects
- Longer term approach, part of wider strategy for improving a place
- Supporting partnerships, building connections
- Community grants enable local leadership



## National Lottery Grants for Heritage (£250,000 - £5m)

Use programme guidance and...

- \* Area based schemes and area action plans guidance
- \* Local Area guidance

Lots of other guidance too but these are key!

> **Submit Expression of Interest**



## Other funding routes: National Lottery Grants for Heritage

£3,000 - £10,000

£10,000 - £250,000

£250,000 - £5m

## Heritage Enterprise

£250,000 - £5m



# Project examples



# Inverkeithing Townscape Heritage Led Regeneration

- Delivered by an experienced partnership
- A scheme linked to important local buildings and a historic market square – complements other initiatives in the town
- A diverse range of activities to engage a wider range of people





# Govan Cross Townscape Heritage Initiative: repairing, restoring and regenerating Govan Conservation Area

- Builds on the success of previous place-based projects in the area and links in to existing initiatives.
- Bringing buildings back into use
- Varied activity programme that supports the project area





# Preston Seton Gosford Heritage Connections

- Understanding the needs of communities and heritage assets and working to meet these and address gaps
- Creating strong networks and partnerships
- Heritage becoming an area priority





## PLACE (People, Land, Art, Culture, Environment) in the Biosphere

- Empowering communities to identify what is important to them, followed by community-led outputs. Taking a co-design approach
- Focused on both the natural and cultural heritage of the area



# Get in touch

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# Thank you

For more information please get in touch  
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