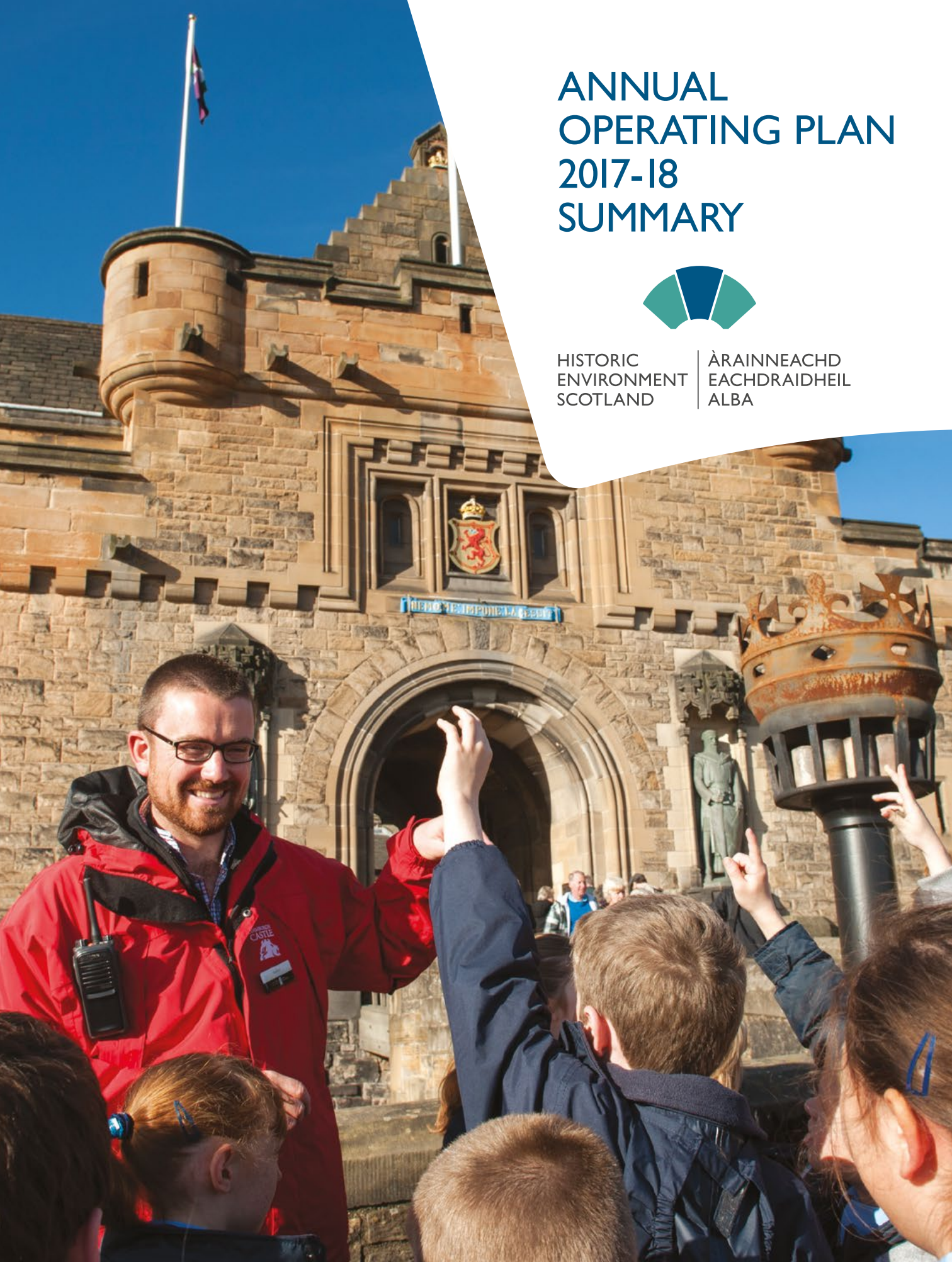


ANNUAL OPERATING PLAN 2017-18 SUMMARY



HISTORIC
ENVIRONMENT
SCOTLAND

ÀRAINNEACHD
EACHDRAIDHEIL
ALBA



HISTORIC ENVIRONMENT SCOTLAND IN NUMBERS



Protects
56,000
sites/places



Informed by at least
1.6 million
pieces of
information in
the HE record



336
sites in our care



Attracts
4 million
visitors a year



Spends more than
£87 million
on the historic
environment a year



£32 million
a year spent with
Scottish suppliers
and contractors



Provides grants
of more than
£14 million
a year



Involves more than
300 volunteers
- generating
reciprocal benefits



Supports over
12,700 full time
equivalent jobs
(direct)



Generates
£430 million
for Scotland's
economy (direct)

WHO WE ARE

We are the lead public body for Scotland's historic environment. We are a charity dedicated to protecting Scotland's places now and sustaining the historic environment and its benefits for future generations as part of a thriving and dynamic nation. We are the lead body for delivering Scotland's historic environment strategy Our Place in Time, working with our partners to understand, protect and share the immense value the historic environment generates.

Our vision:

We want Scotland's historic environment to be cherished, understood, shared and enjoyed with pride, by everyone.

Our Corporate 2016-19 Plan, For All Our Futures, is available at **historicenvironment.scot** and Our Place in Time is available at **gov.scot**

Our mission:

- To enhance knowledge and understanding of Scotland's historic environment
- To protect, conserve and manage the historic environment for the enjoyment, enrichment and benefit of everyone – now, and in the future
- To share and celebrate our cultural heritage with the world



OUR COMMITMENTS FOR 2017/18

LEAD

We support, empower and collaborate with others to secure the brightest future for our nation's historic environment.

- Realising the Value of Scotland's Historic Environment
- Collective Stewardship
- Addressing the Impact of Climate Change
- Strengthening Communities

UNDERSTAND

We increase knowledge and understanding of the historic environment through investigation, research, recording and collecting.

- Researching and Investigating
- Building Scotland's National Record of the Historic Environment
- Sharing Knowledge
- Improving Access to Information and Data

PROTECT

We enhance the protection of the historic environment through regulation, conservation, collection and investment.

- Managing Properties in Care and Associated Collections
- Enabling Change in Scotland's Historic Environment
- Investing in Scotland's Historic Environment
- Increasing the Quality and Availability of Skills

VALUE

We promote the value of the historic environment through enhancing access, interpretation, education and learning, outreach and skill-sharing.

- Growing Tourism through our Attractions and Experiences
- Supporting and Enabling a Sense of Place
- Delivering Education, Training and Learning
- Promoting Heritage for All

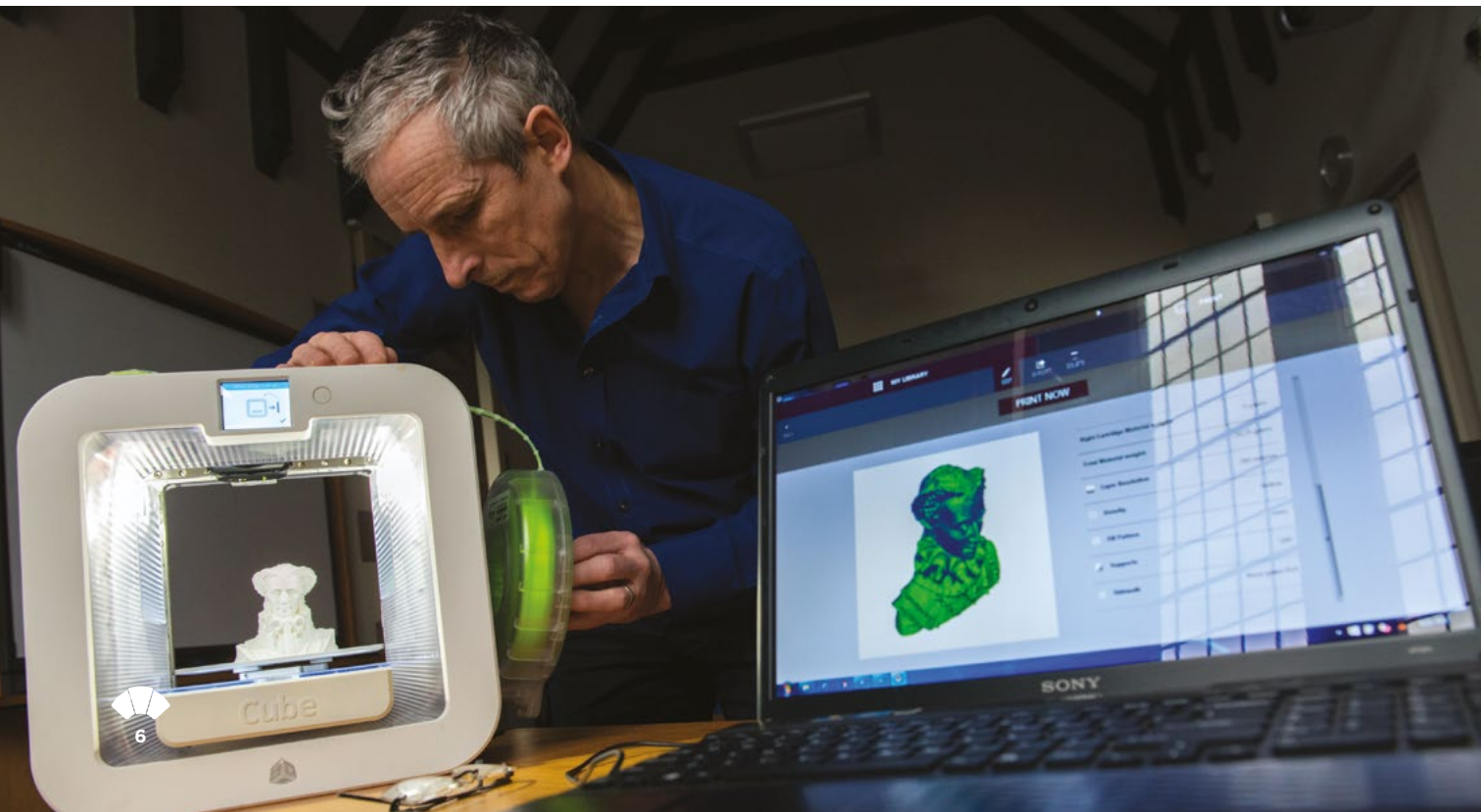
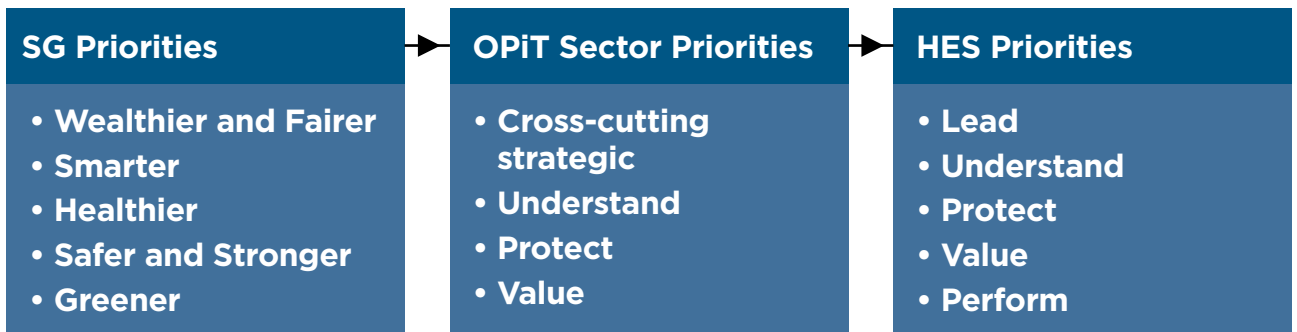
PERFORM

We are a high performing organisation that is well equipped to meet day-to-day challenges, and to improve the way we work and the quality of services we provide.

- Enhancing our Customer Focus
- Promoting Equality
- Building a Strong Organisation
- Reducing our Carbon Emissions

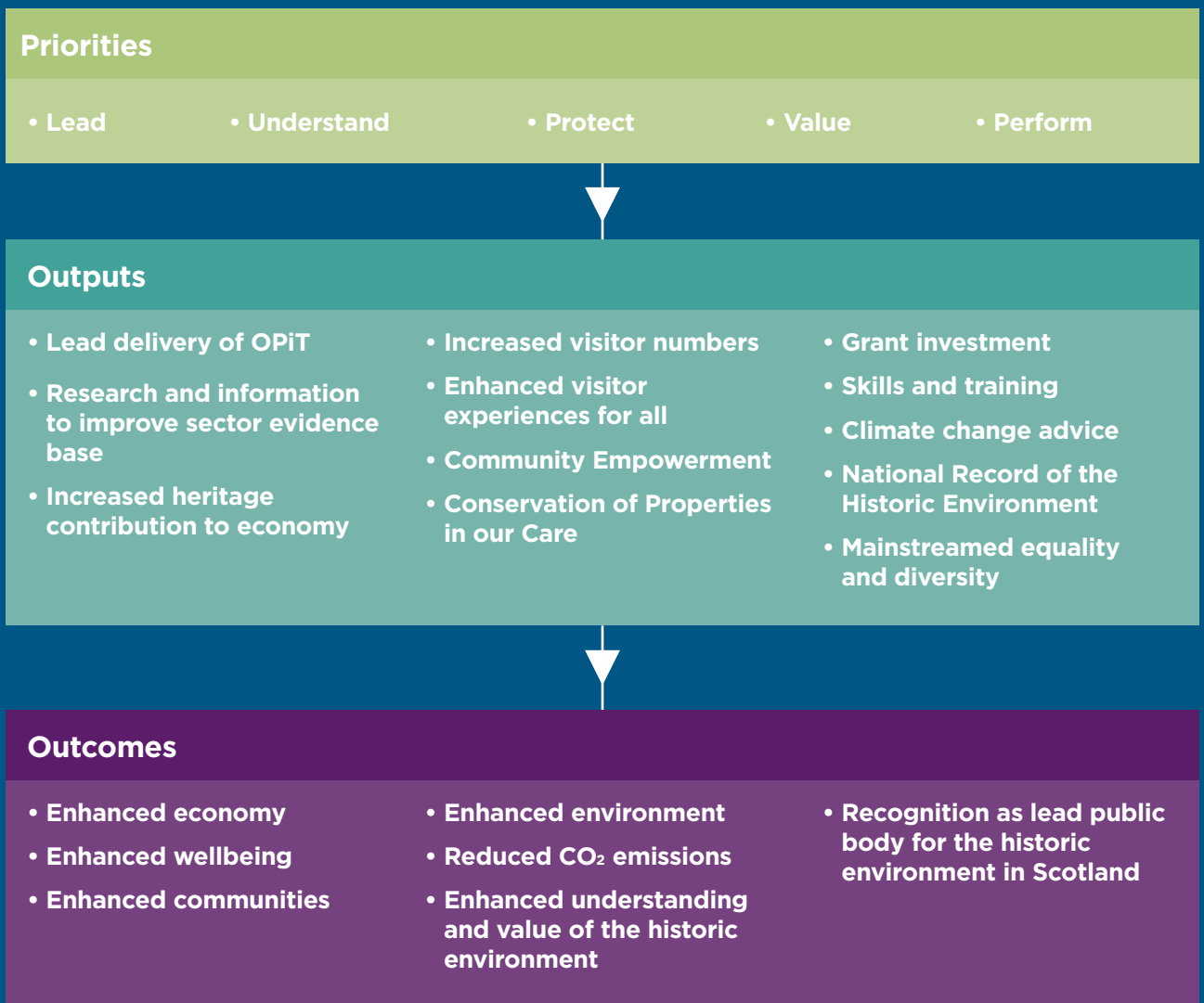
WORKING WITH OTHERS

By working with our partners in the public, private and voluntary sectors to successfully achieve our strategic outcomes and objectives, we will contribute to the achievement of the Scottish Government's Strategic Objectives and the National Outcomes in Scotland Performs.



MEASURING OUR IMPACT

Our lead, do and enable activities deliver a range of impacts for the people of Scotland as illustrated in the chart below.





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We are committed to ensuring this publication is accessible to everyone. If you need it supplied in a different format or language, please get in touch.

Historic Environment Scotland is the lead public body established to investigate, care for and promote Scotland's historic environment.

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