



National Lottery Heritage Fund 'Thriving Places'

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National Lottery Grants for Heritage (£250,000 - £5m)

- Area based schemes and area action plans
- Local area guidance

Heritage led place-making
Working in partnership
Engaging wider range of people
Local leadership – community grants



Expression of Interest - why, what, how?



Why are we asking you to submit an EOI?

- To prevent you and us doing unnecessary work
- To manage demand

What should you expect?

- You will need to register an account for yourself and your organisation online
- You can include max 1,000 words in the EOI form
- You will hear by email whether you are invited to submit a development phase application (approx. 20 working days). We hope to provide outline feedback to all.
- Read the guidance before you start



Common reasons for not being successful

Not providing enough information or explaining how the project will achieve our mandatory outcome 'a wider range of people will be involved in heritage'

Repeating our outcomes – instead tell us which outcomes the project will achieve and how

Telling us about capital work only

Not explaining the need for the project and wider support for it

'What the project does'

Tell us what you want to do (capital and engagement work) and what you have done so far e.g. charettes, community action planning, heritage or other strategies for the area

who you are working with and/ or who has supported planning work so far



'Programme outcomes'

Tell us what outcomes the project will achieve and how it will achieve them

Explain how the project will achieve the mandatory outcome –

- who is your target audience
- who are your partners
- how will the project remove barriers to participation
- what activities will you deliver to achieve this outcome

Key outcomes

- 1) a wider range of people will be involved in heritage
- 2) the local economy will be boosted
- 3) people will develop skills
- 4) the local area will be improved

Other outcomes on wellbeing, resilience, condition of heritage, heritage recognised, and learning about heritage

How is your project building long term environmental sustainability and taking an inclusive approach?

'Heritage focus'

Tell us about the heritage importance of the area and why it's important to people

Outline the history of the area that you want to focus on

key assets or opportunities

Be careful not to use too much of your word count here!



'Project reasons'

What need and opportunity is there for the project now?

- Why this area
- What community support
- What heritage need
- What opportunities for regeneration – what other plans and developments for the area



'Timescales'

Take development phase (approx. 12mths) and assessment periods (2 x 3mths) into account

'Costs'

Estimated outline costs for development and delivery phases of the project, with any expected partnership funding contributions.



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Development Phase Applications

What can you include in your application?



- **Repair and conservation and capital works (including to greenspaces)**
- **Activity and event costs (including room hire, refreshments and equipment)**
- **New staff posts**
- **Paid training placements and training costs**
- **Professional fees**
- **Volunteer expenses**
- **Costs to improve access to your heritage**
- **Activities to help you strengthen your organisation**
- **Costs associated with taking on new responsibility for heritage (for example, feasibility studies)**
- **Full Cost Recovery (If applicable)**
- **Digital outputs**

Documents required for the Development Phase



- **Governing document (for example, constitution)**
- **Last three years' accounts and current year's management accounts**
- **Detailed cost breakdown for the Development Phase, outline for Delivery Phase**
- **Partnership agreements/Area partnership agreement**
- **Job descriptions**
- **Briefs for internally or externally commissioned work**
- **Images**
- **Letters of support**
- **Current Business Plan**
- **Condition survey (if applicable)**
- **Ownership documents (if applicable)**
- **Calculation of Full Cost Recovery (if applicable)**

Where we expect you to be for a Development Phase application



- Outline activity proposals - Who is your project likely to involve?
- Outline capital works proposals – What is your project area? What are the key projects?
- Outline plans for community grants/third-party grants (if applicable)
- Project outcomes – What do you want to achieve?
- Address the mandatory requirement on environmental sustainability
- Project management – Who is delivering the project?
- After the project ends – How will you sustain the outcomes of your project after funding has ended?
- Project costs – Detailed for Development and outline for delivery

Get in touch

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<https://www.heritagefund.org.uk/>



Thank you

For more information please get in touch
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